

Sunday, September 25th

Time	Title	Presenter	Location
12:00 pm - 5:00 pm	Exhibitor Setup		Ontario Exhibit Hall
3:00 pm - 7:00 pm	Participant Registration		Ontario Prefunction
5:00 pm - 8:00 pm	Welcome Reception		42 Degrees North

Monday, September 26th

The Registration and Information Desk will be staffed all day, starting at 7:30 am. Sponsor Exhibits will open at 7:30 am.

Time	Title	Presenter	Location
7:30 am - 4:30 pm	Registration		Ontario Exhibit Hall
8:00 am - 9:00 am	Breakfast Buffet		Ontario Exhibit Hall
8:10 am - 8:35 am	Day 1 – Sponsor Sessions		
Session A	Presentation: <i>How to Create a Center of Excellence to Ensure Data Integrity Across Your Organization</i> Speaker: Infogix		Ambassador Ballroom Salon 1
Session B	Presentation: <i>Data Marketplace: Make cataloging, search, and Information Presentation a Fixture of Your Business</i> Speaker: Knowledgent		Ambassador Ballroom Salon 3
8:35 am - 9:00 am	Networking		Ontario Exhibit Hall
9:00 am – 9:10 am	Grand Opening Performance	Detroit Academy of Arts and Sciences	Ambassador Ballroom
9:10 am – 9:15 am	Welcome to Detroit	Laura Marble (BCBSM)	Ambassador Ballroom
9:15 am – 9:20 am	Symposium Agenda Overview	Ty Sarkar (BCBSM)	Ambassador Ballroom
9:20 am – 10:20 am	Keynote Speech – Improving Clinical Informatics	Dr. Tom Simmer, Chief Medical Officer (BCBSM)	Ambassador Ballroom

Monday, September 26th

Time	Title	Presenter	Location
10:20 am - 10:45 am	Break		Ontario Exhibit Hall
10:45 am - 11:45 am	Panel - Clinical Informatics, LHS, and the Role Proprietary/ Public Information Exchanges	Panelists: Dr. Tom Simmer and Dr. Tim Pletcher, Moderator: Richard Boehm (BCBSM)	Ambassador Ballroom
11:45 am - 12:30 pm	“Tom Sawyer Effect”: a Learning Health System Approach to Foster Large Scale Transformation	Dr. Tim Pletcher (MiHIN)	Ambassador Ballroom
12:30 pm – 1:20 pm	Lunch Buffet		Ontario Exhibit Hall
12:30 pm – 12:50 pm	Networking		Ontario Exhibit Hall
12:55 pm – 1:20 pm	Day 1 – Sponsor Sessions		
Session C	Presentation: ValueQuest®, the Blue System’s Leading-edge Analytical Platform for Measuring Total Health Plan Value Speaker: Consortium Health Plans		Ambassador Ballroom Salon 1
Session D	Presentation: Commercial and Medicare Advantage Risk Adjustment: Leveraging Predictive Data Models to Close Diagnosis and Quality Gaps Speaker: Blue Health Intelligence		Ambassador Ballroom Salon 3
1:30 pm - 2:15 pm	Breakout Sessions 1 – 4 (pick one)		Breakout Rooms
Session 1 Title	Technical Track: Enabling Standards		Marquette
Session 1 Speakers	Michael Anderson (BCBSAL), Swarna Govindaraju (BCBSNC)		
Session 2 Title	Business Track: BCBS Axis and Data Strategy – BCBSA Update - Proprietary		LaSalle
Session 2 Speakers	Bhaskar Bulusu (BCBSA)		
Session 3 Title	Technical Track: Utilizing Data Governance for Data Collaboration		Cadillac
Session 3 Speakers	Tim Whiting & Melissa Kwiat (BCBSM)		
Session 4 Title	Business Track: Industry Trends and Effective Analysis		Joliet
Session 4 Speakers	Jyothi Anantha (BCBSTN)		

Monday, September 26th

Time	Title	Presenter	Location
2:15 pm - 2:30 pm	Break		
2:30 pm - 3:15 pm	Breakout Sessions 5 – 8 (pick one)		Breakout Rooms
Session 5 Title	Technical Track: Leading Indicators - Proprietary		Joliet
Session 5 Speakers	Jeff Bedenbaugh & Neeraj Kapil (BCBSFL)		
Session 6 Title	Technical Track: Panel Discussion Birds of a Feather Group for Data Architects		Marquette
Session 6 Speakers	All “Bird” Members		
Session 7 Title	Technical Track: National Member Data Mastering - Proprietary		LaSalle
Session 7 Speakers	Pat Taylor (BCBSA)		
Session 8 Title	Business Track: Innovating Your Enterprise Data Warehouse Using Accelerators and Big Data		Cadillac
Session 8 Speakers	Navin Parmar (Highmark)		
3:15 pm - 3:45 pm	Break		Ontario Exhibit Hall
Peoples Choice Presentations – Proprietary			
3:45 pm – 3:50 pm	Introduction	Nancy Holton (BCBSFL)	Ambassador Ballroom
3:50 pm – 4:10 pm	Interactive Reports	Bhushan Karle (BCBSTN) Amber Hullender (BCBSTN)	Ambassador Ballroom
4:10 pm – 4:30 pm	Clinical Data Exchange	Jason Gordon (BCBSTN) Deana Hixson (BCBSTN)	Ambassador Ballroom
4:30 pm – 4:50 pm	Rx For Success	Chris Levan II (BCBSTN) Leigh McCormack (BCBSTN)	Ambassador Ballroom
4:50 pm – 5:00 pm	Closing Remarks		Ambassador Ballroom
5:00 pm - 6:00 pm	Free time		
6:00 pm - 6:30 pm	Dinner Cruise - Boarding		Ovation - Marriott dock
6:30 pm – 9:30 pm	Dinner Onboard the Ovation Yacht		Ovation - Marriott dock

Tuesday, September 27th

The Registration and Information Desk will be staffed all day, starting at 7:30 am. Sponsor Exhibits will open at 7:30 am.

Time	Title	Presenter	Location
7:30 am – 3:00 pm	Registration		Ontario Exhibit Hall
8:00 am - 9:00 am	Breakfast Buffet		Ontario Exhibit Hall
8:10 am - 8:35 am	Day 2 – Sponsor Sessions		
Session A	Presentation: <i>Decision Support Through Predictive Analytics: Drivers of Member Migration</i> Speaker: Clarity Solutions Group		Ambassador Ballroom Salon 1
Session B	Presentation: <i>Payer-Provider Collaboration Supported by Data and Population Health Analytics</i> Speaker: Trexin		Ambassador Ballroom Salon 3
8:35 am - 9:00 am	Networking		Ontario Exhibit Hall
9:00 am - 9:05 am	Welcome	Rich Boehm (BCBSM)	Ambassador Ballroom
9:05 am - 9:50 am	Innovation: Creating and Using a “Knowledge Landscape” From Health Information to Drive Innovation - Proprietary	Chris Hillier, Sr. Director of Business Innovation (BCBSFL)	Ambassador Ballroom
10:00 am - 10:45 am	Breakout Sessions 9 – 12 (pick one)		Breakout Rooms
Session 9 Title	Technical Track: What is Data Quality and How Does it Work?		Marquette
Session 9 Speakers	Andrew Stewardson & Cameron Ludwig (BCBSNE)		
Session 10 Title	Technical Track: MDM Without Data Governance		LaSalle
Session 10 Speakers	Tom Barrieau & Tina McCoppin (BCBSID)		
Session 11 Title	Business Track: Employer Reporting Tells the Value Story		Cadillac
Session 11 Speakers	Sharon Palmiter (Excellus)		
Session 12 Title	Business & Technical Track: Survey Results – Key Insights on IM and Business Analytics Measures		Joliet
Session 12 Speakers	Robert Fox (BCBSAR) & Amitech		

Tuesday, September 27th

Time	Title	Presenter	Location
10:45 am - 11:00 am	Break		
11:00 am - 11:45 am	Breakout Sessions 13 – 16 (pick one)		Breakout Rooms
Session 13 Title	Technical Track: Data Security – BCBSMN's Current Data Protection Initiative to Secure PHI in the Warehouse and Analytics Environments		Marquette
Session 13 Speakers	Bill Nelson (BCBSMN) and Marco Carmona (Protegrity)		
Session 14 Title	Technical Track: Location Analytics		LaSalle
Session 14 Speakers	Leigh McCormack (BCBSTN) & FuzzyLogix		
Session 15 Title	Business Track: Regence & HealthSparq – Automated Employer Consulting Reports Driving Online Engagement and Highlighting Savings Opportunities - Proprietary		Cadillac
Session 15 Speakers	Rosetta Webster (BCBSOR) and Matthew Jones (HealthSparq)		
Session 16 Title	Business Track: BCBSM Information Infrastructure Strategy - Proprietary		Joliet
Session 16 Speakers	Sondra Pedigo (BCBSM) and Beata Puncevic (BCBSM)		
11:45 am - 1:00 pm	Lunch Buffet		Ontario Exhibit Hall
12:00 pm - 12:30 pm	Day 2 – Sponsor Sessions		
Session C	Presentation: <i>Analytics As Your Competitive Advantage</i> Speaker: HDMS		Ambassador Ballroom Salon 1
Session D	Presentation: <i>Case Study: Detecting Prescription Opioid Abuse Using Clinical Rules</i> Speaker: Ab Initio		Ambassador Ballroom Salon 3
12:30 pm - 1:00 pm	Networking		Ontario Exhibit Hall
1:00 pm - 2:00 pm	Gartner: Information Innovation Will Revolutionize Decision Making in Healthcare	Joanne Galimi, Sr. Managing Partner, Gartner Inc.	Ambassador Ballroom
2:00 pm - 2:15 pm	Break		

Tuesday, September 27th

Time	Title	Presenter	Location
2:15 pm - 3:00 pm	Breakout Sessions 17 – 20 (pick one)		Breakout Rooms
Session 17 Title	Business Track: Transformation from Static Reporting to Interactive Analytics Consulting		Marquette
Session 17 Speakers	Timothy Donald (BCBSNJ)		
Session 18 Title	Business Track: BHI Customer Reporting - Proprietary		LaSalle
Session 18 Speakers	Gary Gavin (BCBSM) & Mary Henderson (BHI)		
Session 19 Title	Business Track: Go Plan – Data Driven Solution to Protect Consumers with Specialty Products - Proprietary		Cadillac
Session 19 Speakers	Steve Morrison (BCBSM) & Drew Atkins (Jonah Group)		
Session 20 Title	Business Track: Production Refresh – Ensuring Quality in the Face of Adversity		Joliet
Session 20 Speakers	Richard Genova (BCBSA)		
3:10 pm - 3:40 pm	Sponsor Door Prizes and Instructions for Scavenger Hunt	Elaina Ferguson (BCBSM)	Ambassador Ballroom
	“Grab and Go” Snacks		Ballroom Prefunction
3:40 pm - 5:00 pm	IM Symposium Scavenger Hunt – Clues, Blues and Views	Dave Varriale (BCBSM) & Elaina Ferguson (BCBSM)	
5:00 pm – 6:00 pm	Cocktail Reception		One Woodward Ave, Beacon Room bar
5:30 pm - 6:00 pm	One Woodward Ave Place		One Woodward Ave, Beacon Room bar
6:00 pm – 6:15 pm	Scavenger Hunt Winner Announcements	Lisa Ensign (BCBSM)	One Woodward Ave, Beacon Room bar
6:00 pm - 9:00 pm	Dinner at One Woodward Ave		One Woodward Ave

The Registration and Information Desk will be staffed until 9:00 am

**** Please schedule departure flight for 2:00 pm or later ****

Time	Title	Presenter	Location
7:30 am - 9:00 am	Registration		Ambassador Prefunction
8:00 am - 9:00 am	Breakfast Buffet		Ambassador Prefunction
9:00 am - 9:45 am	Innovation: Accelerating Innovative Healthcare Technology	Steve Abell, Vice President, Strategic Services (BCBSAR)	Ambassador Ballroom
9:45 am - 10:00 am	Break		Ballroom Prefunction
10:00 am - 10:30 am	People's Choice Awards	Nancy Holton (BCBSFL)	Ambassador Ballroom
10:30 am - 11:00 am	Plan Drawings (must be present to win)	Ty Sarkar (BCBSM) & Lisa Ensign (BCBSM)	Ambassador Ballroom
11:00 am - 11:30 am	Wrap up & Intro 2017	Ty Sarkar (BCBSM) & Deborah Cormier (BCBSAZ)	Ambassador Ballroom